

# 2025 MEDIA KIT

## EMAIL

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## SOCIAL MEDIA

[facebook.com/vmxchorus/](https://facebook.com/vmxchorus/)

[instagram.com/vmxchorus/](https://instagram.com/vmxchorus/)

[tiktok.com/@vocal\\_matrix\\_chorus](https://tiktok.com/@vocal_matrix_chorus)

[youtube.com/@vocalmatrix7971](https://youtube.com/@vocalmatrix7971)



**Artistic Director:**  
Dr Kimberly Graham

**Musical Style:**  
4-part a cappella harmony-  
barbershop style

**Non-Profit: a 501(c)(3) chapter  
of Sweet Adelines  
International**

The Vocal Matrix Chorus is a dynamic award-winning chorus, dedicated to musical excellence and sharing the joy of four-part harmony through exciting performances.

The Vocal Matrix Chorus has been ringing its barbershop chords throughout the Carolinas and beyond for over 20 years. Members from South Carolina, North Carolina and Georgia meet weekly to share their passion for music, increase their self-confidence and performance skills, and experience genuine friendships.

For more information about the chorus, its membership, outreach and activities, refer to the contact information above.



**MISSION STATEMENT:**  
Advancing the art of a cappella  
singing through education,  
performance and competition.

**VMx** *Vocal Matrix Chorus*  
Dynamic by Design



**Vocal Matrix Chorus competes both regionally through Heart of the Blue Ridge Region 14 and globally through Sweet Adelines International.**

**Vocal Matrix Chorus** is one of over 500 choruses in the Sweet Adelines International Organization (SAI) which includes approximately 21,000 members in choruses and quartets on five continents. As a non-profit 501(c)(3) organization, Sweet Adelines International and its chapters -including Vocal Matrix - are committed to elevating women singers through education, performance, and competition in barbershop harmony and a cappella music.

**Vocal Matrix members** are active in the Upstate, volunteering both time and talent during the many local festivals such as Artisphere and Fall for Greenville and civic events such as the Veterans Salute. They perform regularly throughout the community, offering their engaging harmonies and infectious energy for entertainment at charitable functions, private parties, and public events at senior centers, schools and churches.

For more details about hiring the chorus for a future or event, Contact: [VocalMatrixChorus@gmail.com](mailto:VocalMatrixChorus@gmail.com)



VMx volunteers pause before taking the stage to sing at a downtown event.



VMx wins 2nd place in the 2024 Region 14 Competition - [Watch now](#)



A small group of Vocal Matrix singers brings joy to an assisted living center.

Vocal Matrix chorus  
is thankful for the  
generous support of:



[vocalmatrixchorus.com](http://vocalmatrixchorus.com)